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WellMD

Chief Wellness Officer Course

Now accepting applications for 2023!

July 30 – August 4, 2023

Ritz Carlton, Half Moon Bay, CA

Learn how to design and lead a system-wide physician well-being program from Stanford Medicine WellMD & WellPhD

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This executive program is an annual one-week course for a small cohort of approximately 50 physician well-being leaders, carefully selected based on their role and scope, to spend an immersive week with our core faculty at a scenic location on the Northern California coast. Using the Stanford WellMD Professional Fulfillment Model™ and extensive experience of course faculty, the week includes lectures, group activities, and 1:1 sessions designed to help participants cultivate expertise in the principles and applications that contribute to physician well-being.

The program is designed for senior healthcare leaders with organization-wide responsibilities who have their organization's support and resources to initiate or expand a focus on physician health and well-being across the system.

The CWOC will support participants in:

- Developing leadership skills to spearhead their organization's physician wellness efforts
- Creating components of a strategic plan that will build and sustain a physician well-being program for their organization.
- Implementing principles and identifying programs that contribute to physician well-being including creating an efficient practice environment, cultivating personal resilience, and developing an organizational culture that fosters engagement and professional fulfillment

Course Fee: \$12,900

Application Process

The application for the 2023 CWOC is now open. If you are a senior healthcare leader and you have your organization's support and resources to lead and catalyze system-wide improvements in physician well-being, we invite you to apply.

Contact us at cwocourse@stanford.edu if you have any questions.

Accreditation Statement

In support of improving patient care, Stanford Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation

American Medical Association (AMA) Stanford Medicine designates this Live Activity for a maximum of 31 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



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