What: 2020 Chief Wellness Officer Training for Physician Well-Being: The Stanford Medicine WellMD Center is offering an innovative and highly interactive one-week workshop for approximately 45 participants. Each day is composed of a combination of lectures, activities and interactions designed to help participants cultivate expertise in the principles and applications that contribute to physician well-being, using the Stanford Physician Wellness framework and extensive experience of the course faculty.

When: June 21-26, 2020

Faculty: Stanford Medicine and National Physician Wellness Experts
Tait Shanafelt, M.D., Chief Wellness Officer for Stanford Medicine, is the course director. The faculty is composed of Stanford WellMD Center leaders and select national physician wellness experts.

Learning Objectives:
After completing this workshop participants will have gained:

- Leadership skills to spearhead their organization’s physician wellness efforts
- Knowledge and hands-on experience developing a customized strategic plan to build and sustain a physician well-being program for their organization
- Expertise in the principles and applications that contribute to physician well-being including creating an efficient practice environment, cultivating personal resilience, and developing an organizational culture that fosters engagement and professional fulfillment (i.e. a culture of wellness).
Stanford Medicine Chief Wellness Officer (CWO) Course

Eligibility: Senior Physician Wellness Leaders
Approximately 45 participants who lead the well-being and engagement efforts for their organizations (e.g. Chief Wellness Officer, Chair of the Physician Wellness Committee, Chief Medical Officer, Dean of Faculty Development, Wellness Director for the large department or Physician Organization Wellness Lead) will be selected via an application process.

Where: Half Moon Bay, California
The course will be held in a serene location overlooking the Pacific Ocean in Half Moon Bay, CA.

Hotel costs are separate from CWO course fee. However, a highly discounted room rate of $380 per night is available to participants once their application for participation is accepted.

Fee and Benefits: $11,900
Items included in this fee include:
• Registration, attendance, program materials and most meals
• Faculty presentations, panels, activities and small group discussions
• Access to 1:1 meetings with course faculty during daily office hours
• Guidance and dedicated time to create a customized strategic plan for your organization
• A bank of core presentations developed by course participants addressing critical dimensions to take back to your organization such as “Engaging the C Suite”
• Network of colleagues who are creating complimentary programs

Application Process
Senior Physician Well-being Leaders are encouraged to submit a Leadership Abstract to apply to the course. The Leadership Abstract must be completed online and include:

• Brief description of your organization
• 2-3 largest challenges your organization is facing
• Description of the current state of physician well-being at your organization
• Letter of support from a senior leader within your organization (i.e. Dean, CEO, COO, or CMO) stating that the organization is committed to driving Physician Well-Being as a strategic priority for the organization. Full letter of support requirements can be found online.
• Leadership Abstract Application: https://stanford.cloud-cme.com/cwo2020

Application Deadline: February 29, 2020
Applicants will be notified of acceptance into the course within three weeks of the application deadline.

WellMD.Stanford.edu